

AMENDMENT TO THE CLAIMS

1-16. (Cancelled)

17. (New) A method, comprising:

receiving, from a potential home buyer, home buyer data comprising at least an identity of the potential home buyer;

verifying at least a portion of the home buyer data;

receiving, after the verifying and from an owner of a home, a request to open an anonymous communications session with the potential home buyer; and

establishing the anonymous communications session between the potential home buyer and the home owner in a manner that preserves the anonymity of the potential home buyer.

18. (New) The method of claim 17, wherein the manner that preserves the anonymity of the potential home buyer comprises:

receiving, from the potential home buyer, a request to transmit data to the home owner; and

transmitting an altered version of the data to the home owner.

19. (New) The method of claim 18, wherein the altered version of the data comprises a version of the data having contact information removed.

20. (New) The method of claim 18, wherein the altered version of the data comprises a version of the data having modified voice.

21. (New) The method of claim 18, wherein the altered version of the data comprises a version of the data having modified video.

22. (New) The method of claim 18, wherein the altered version of the data comprises a version of the data having a modified photograph.

23. (New) A method, comprising:

receiving, from an owner of real estate, (i) first data comprising an identity of the owner and information associated with the real estate and (ii) a plurality of owner rules for releasing the first data, the plurality of owner rules comprising at least one rule for releasing the identity of the owner;

receiving, from a potential buyer of the real estate, (i) a real estate search request comprising at least one real estate search criterion, and (ii) second data including an identity of the potential buyer;

providing the information associated with the real state, in the case that the information associated with the real estate is determined to satisfy the real estate search criterion, to the potential buyer in accordance with the plurality of owner rules; and

transmitting, after the providing and upon satisfying the at least one rule for releasing the identity of the owner, an indication of the identity of the owner to the potential buyer.

24. (New) The method of claim 23, further comprising:

receiving, from the potential buyer, a plurality of buyer rules for releasing the second data, the plurality of buyer rules comprising at least one rule for releasing the identity of the potential buyer.

25. (New) The method of claim 24, further comprising:

transmitting, after the providing and upon satisfying the at least one rule for releasing the identity of the potential buyer, an indication of the identity of the potential buyer to the owner.

26. (New) The method of claim 24, further comprising:

providing the second data to the owner, except for the identify of the potential buyer, in accordance with the plurality of buyer rules.

27. (New) The method of claim 26, wherein the providing of the second data comprises:

facilitating a transmitting of an indication of the second data to the owner in a manner that preserves the anonymity of the potential buyer.

28. (New) The method of claim 27, wherein the manner that preserves the anonymity of the potential buyer comprises:

defining the indication of the second data to comprise an altered version of the second data.

29. (New) The method of claim 28, wherein the altered version of the second data comprises a version of the second data having contact information removed.

30. (New) The method of claim 28, wherein the altered version of the second data comprises a version of the second data having modified voice.

31. (New) The method of claim 28, wherein the altered version of the second data comprises a version of the second data having modified video.

32. (New) The method of claim 28, wherein the altered version of the second data comprises a version of the second data having a modified photograph.

33. (New) The method of claim 23, further comprising:
determining, based upon a processing of the search request, if the information associated with the real estate satisfies the real estate search criterion.

34. (New) The method of claim 23, wherein the providing of the information associated with the real estate comprises:

facilitating a transmitting of an indication of the information associated with the real estate to the potential buyer in a manner that preserves the anonymity of the owner.

35. (New) The method of claim 34, wherein the manner that preserves the anonymity of the owner comprises:

defining the indication of the information associated with the real estate to comprise an altered version of the information associated with the real estate.

36. (New) The method of claim 35, wherein the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having contact information removed.

37. (New) The method of claim 35, wherein the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified voice.

38. (New) The method of claim 35, wherein the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified video.

39. (New) The method of claim 35, wherein the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having a modified photograph.

40. (New) The method of claim 23, wherein the providing comprises:
establishing an anonymous communication session between the owner and the potential buyer via which the information associated with the real estate is transmitted.

41. (New) A method, comprising:
receiving, from an owner of real estate, owner data comprising at least an identity of the owner;
verifying at least a portion of the owner data;
receiving, after the verifying and from a potential buyer of the real estate, a request to open an anonymous communications session with the owner; and
establishing the anonymous communications session between the owner and the potential buyer in a manner that preserves the anonymity of the owner.

42. (New) The method of claim 41, wherein the manner that preserves the anonymity of the owner comprises:

receiving, from the owner, a request to transmit data to the potential buyer; and
transmitting an altered version of the data to the potential buyer.

43. (New) The method of claim 42, wherein the altered version of the data comprises a version of the data having contact information removed.

44. (New) The method of claim 42, wherein the altered version of the data comprises a version of the data having modified voice.

45. (New) The method of claim 42, wherein the altered version of the data comprises a version of the data having modified video.

46. (New) The method of claim 42, wherein the altered version of the data comprises a version of the data having a modified photograph.

47. (New) A method, comprising:

receiving, from an owner of real estate, (i) real estate data and (ii) at least one owner rule for releasing the real estate data;

receiving, from a potential buyer of the real estate, (i) a request to search a secure real estate database based on at least one real estate search criterion, and (ii) buyer data relevant to the at least one owner rule;

processing the search request from the potential buyer to determine if the real estate data satisfies the at least one real estate search criterion, and if the real estate data is determined to satisfy the at least one real estate search criterion, then:

communicating to the potential buyer that the at least one real estate search criterion is satisfied;

receiving a request from the potential buyer for the real estate data;

determining, based on the buyer data, whether the at least one owner rule is satisfied; and

providing, to the potential buyer, in the case that the at least one owner rule is satisfied, the real estate data for which the at least one owner rule is satisfied.

48. (New) The method of claim 47, further comprising:
receiving, from the potential buyer, at least one buyer rule for releasing the buyer data.
49. (New) The method of claim 48, wherein if the real estate data is determined to satisfy the
at least one real estate search criterion, further comprising:
releasing the buyer data pursuant to the at least one buyer rule.
50. (New) The method of claim 49, wherein the releasing of the buyer data comprises
facilitating a transmitting of an indication of the buyer data to the owner.
51. (New) The method of claim 50, wherein the facilitating of the transmitting of the
indication of the buyer data to the owner comprises:
facilitating the transmitting of the indication of the buyer data to the owner in a manner
that preserves the anonymity of the potential buyer.
52. (New) The method of claim 51, wherein the manner that preserves the anonymity of the
potential buyer comprises:
defining the indication of the buyer data to comprise an altered version of the buyer data.
53. (New) The method of claim 52, wherein the altered version of the buyer data comprises a
version of the buyer data having contact information removed.
54. (New) The method of claim 52, wherein the altered version of the buyer data comprises a
version of the buyer data having modified voice.
55. (New) The method of claim 52, wherein the altered version of the buyer data comprises a
version of the buyer data having modified video.
56. (New) The method of claim 52, wherein the altered version of the buyer data comprises a
version of the buyer data having a modified photograph.

57. (New) The method of claim 49, wherein one or more of the releasing and the providing comprises:

establishing an anonymous communication session between the owner and the potential buyer via which the real estate data and the buyer data is transmitted.

58. (New) The method of claim 47, further comprising:

storing the real estate data in the secure real estate database; and
storing the at least one owner rule.

59. (New) The method of claim 47, wherein the providing of the real estate data comprises facilitating a transmitting of an indication of the real estate data to the potential buyer.

60. (New) The method of claim 59, wherein the facilitating of the transmitting of the indication of the real estate data to the potential buyer comprises:

facilitating the transmitting of the indication of the real estate data to the potential buyer in a manner that preserves the anonymity of the owner.

61. (New) The method of claim 60, wherein the manner that preserves the anonymity of the owner comprises:

defining the indication of the real estate data to comprise an altered version of the real estate data.

62. (New) The method of claim 61, wherein the altered version of the real estate data comprises a version of the real estate data having contact information removed.

63. (New) The method of claim 61, wherein the altered version of the real estate data comprises a version of the real estate data having modified voice.

64. (New) The method of claim 61, wherein the altered version of the real estate data comprises a version of the real estate data having modified video of the real estate.

65. (New) The method of claim 61, wherein the altered version of the real estate data comprises a version of the real estate data having a modified photograph of the real estate.
66. (New) The method of claim 47, wherein the providing comprises:
establishing an anonymous communication session between the owner and the potential buyer via which the real estate data is transmitted.
67. (New) An apparatus, comprising:
a processor; and
a storage device in communication with said processor and storing instructions adapted to be executed by said processor to:
perform the method of claim 47.
68. (New) A medium storing instructions adapted to be executed by a processor to:
perform the method of claim 47.
69. (New) An apparatus, comprising:
a processor; and
a storage device in communication with said processor and storing instructions adapted to be executed by said processor to:
perform the method of claim 41.
70. (New) A medium storing instructions adapted to be executed by a processor to:
perform the method of claim 41.
71. (New) An apparatus, comprising:
a processor; and
a storage device in communication with said processor and storing instructions adapted to be executed by said processor to:
perform the method of claim 23.

72. (New) A medium storing instructions adapted to be executed by a processor to:
perform the method of claim 23.
73. (New) An apparatus, comprising:
a processor; and
a storage device in communication with said processor and storing instructions adapted to
be executed by said processor to:
perform the method of claim 17.
74. (New) A medium storing instructions adapted to be executed by a processor to:
perform the method of claim 17.